

Social Media Awareness

A School District 60, PRNTA, and CUPE
jointly developed guidance document

Your Digital Footprints Lead to You

Even while social media tools have privacy settings, you should assume that anything posted online may become public, permanent and persistent. For example the Friend of Friend:

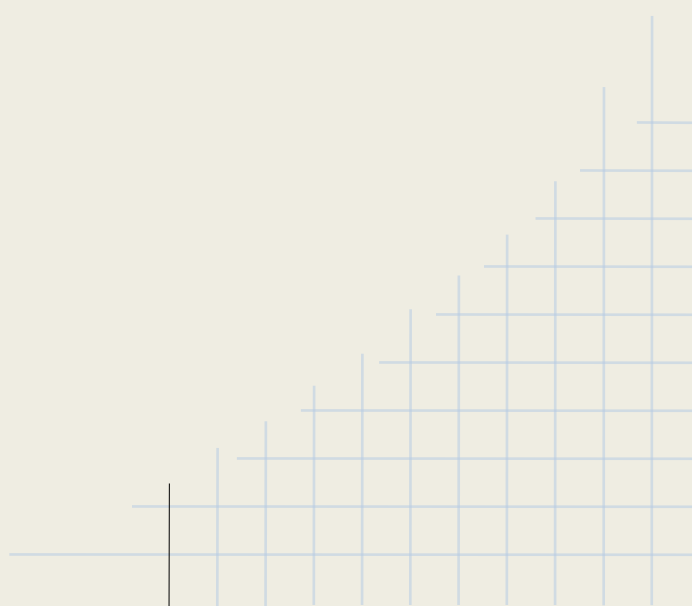
Example

You decide not to “Friend” your administrator on social media as you do not want the administrator to see your posts. You post a status or picture that is less than complimentary. One of your friends comments on your status or picture. This friend happens to be a friend of your administrator. Now the administrator now can see your status or picture.

Responsibility

As an employee you have signed on to act responsibly and ethically online and in person.

Please think before you post, share, comment etc. If you wouldn't put it on your classroom wall, don't put it online.



Boundaries and Respect

Maintain appropriate boundaries

Be respectful and take into account

the views and opinions of your
colleagues, learners, and

Be Clear About

the purpose of your interactions via social media

the purpose and lifespan of online spaces you set up for teaching and learning purposes

situations where you need to seek agreement from learners, colleagues and parents/guardians

Permanency and Accountability

Be aware that all your posts are persistent and shareable.

Be a role model for your learners and colleagues by

being transparent and upfront about your online identity

owning the content you create

keeping your own privacy settings up to date and appropriate

Be aware of copyright issues

Thank you

This slideshow has been jointly developed by CUPE, PRNTA and School District 60.

This slideshow is accompanied by by a document called SD60 Social Media Awareness (Doc).

Both will be available on